

TRUTH

Children will not always report abuse immediately and may not report it at all.

TRUTH

“Stranger Danger” is not real. 95% of children are sexually abused by someone who is known and trusted by the child and/or family.

TRUTH

Authority figures such as the coach, minister or teacher are rarely perpetrators of abuse. These people often become the focus of high profile cases, yet 95% of the time the abuser is a family member/friend.

TRUTH

Most of the time — 93%* — there is no genital injury to a child who is abused. This is because perpetrators do not want to risk losing access to the child, so they don't want to cause physical harm.

*Our Kids research